

WESTERN CASPIAN UNIVERSITY
FACULTY OF BUSINESS
050810 on the specialty of Tourism Organization
EMPLOYEE TRAINING PLAN

Education Level –Bachelors

Period- 4 Years

Instruction Language – Azerbaijani, Russian and English

I semester		
code	Compulsory subject	ECTS
ÜF-B02.01	Working and academic communication in foreign language -1	6
ÜF – B03	Working and academic communication in Azerbaijani language	4
İF-BO1	Introduction to tourism	5
İF-BO2	Tourism geography	5
İF-BO7	Microeconomics	5
	Total:	25
<i>Selective Subjects from Humanities</i>		
ATMF -BO1	1.Economy of Tourism 2.Economy of tourism enterprises 3.Tourism and regional economy	5
	Total	5
	Per Semester:	30
II semester		
code	Compulsory subject	ECTS
ÜF-B01	History Of Azerbaijan	5
ÜF-B02.02	Work and academic foreign language communication -2	6
İF-BO5	Fundamentals of management	5
İF-BO8	Macroeconomics	5
İF-B25	Civil Defense and first aid	6
	Total	27
<i>Selective Subject from Humanities</i>		
ATMF -BO2	1.Prospects of economic development of Azerbaijan 2.Development of international tourism in Azerbaijan 3.Economic and geographical problems of tourism activity and management in Azerbaijan	3
	Total	3
	Per Semester:	30
III semester		
code	Selective subject	ECTS
ÜF-B02.03	Foreign language study and academic communication -3	3
İF-BO3	Business mathematics	6
İF-BO6	Fundamentals of marketing	5
İF-BO9	Accounting	5
	Total	19
<i>Selective Subject from Humanities</i>		
ATMF-BO3	1.Public relations 2.Advertising activities in tourism	5

	3.Tourism marketing	
ATMF -BO4	1.Tourism infrastructure 2.Resource provision of Tourism Development 3.Security in tourism	6
	Total	11
Per semester:		
IV semester		
code	Compulsory subject	ECTS
İF-BO4	Biznes statistikas	5
İF-B10	İdarəetmə uəotu və korporativ qərarların verilməsi	5
İF-B18	Turizm hüququ	5
	Total	15
Selective Subjects from Humanities		
ATMF-BO5	1.Problems of Tourism Development in Azerbaijan 2.Tourism development model 3.Methods of forecasting the development of Tourism	6
ATMF-BO6	1.Marketing in hospitality industry 2.Investment in tourism 3.Recreation and health	6
	Total	12
Selective Subjects from Speciality		
ÜFS-B04	1.Philosophy 2. Introduction to multiculturalism 3. Sociology 4. Constitution of the Republic of Azerbaijan and principles of law 5.Logic 6.Ethics	3
	Total	3
Per Semester :		
30		
V semester		
code	Compulsory subject	ECTS
İF-B11	Transport in tourism	5
İF-B12	Tourism product development	5
İF-B17	Hospitality Management	5
	Total	15
Selective Subject from Humanities		
code	Compulsory subject	ECTS
ATMF-BO7	1.Tourism Management 2.Restaurant management 3.Hotel management	5
ATMF -BO8	1.Technology of hotel activity 2.Organization of sourcing 3.Catering services	5
ATMF- BO9	1.Agroturizm 2.Problems of Rural Tourism Development 3.Rural tourism in the Karabakh region	5
	Total	15
Per Semester:		
30		
VI semester		
code	Compulsory subject	ECTS
İF-B13	Tourism policy planning	5
İF-B15	Human Resources Management	4
İF-B16	Management of destinations	4

İF-B23	Reservation systems	4
İF-B24	Tourism behavior and psychology	5
Total		22
<i>Selective Subject from Humanities</i>		
Code	Compulsory subject	ECTS
ATMF –B10	1.Regulation of tourism activities 2.Tax services in the tourism industry 3.Organization of service in tourism	4
ATMF –B11	1.Ecological tourism 2.Potential of mountain tourism in Azerbaijan 3.World landscapes and natural monuments	4
Total		8
Per Semester:		30
VII semester		
code	Compulsory subject	ECTS
İF-B14	Sustainable tourism	4
İF-B19	Mediators in tourism	4
İF-B20	Introduction to Social Research	4
İF-B21	Quality based research methods	5
İF-B22	Quantitative research methods	4
Total		21
<i>Selective Subject from Humanities</i>		
ATMF –B12	1.Prospects of development of air and extreme sports tourism in Azerbaijan 2.Potential of therapeutic tourism in Azerbaijan 3.Food tourism development themes	6
Total		6
<i>Selective Subject from Speciality</i>		
code	Compulsory subject	ECTS
ÜFS-B05	1.Information technology (specialty) 2.Momation management 3.Political science 4.Fundamentals of entrepreneurship and introduction to business	3
Total		3
Per Semester :		30
VIII semester		
code	Compulsory subject	ECTS
	Practise	21
	The Final State Examination	9
Per Semester:		30
Total		240
<p>FALL SEMESTER: Lesson Start: September 15 Exam Period: From December 29 To February 1 Holidays : February 2 To February 15</p> <p>SPRING SEMESTER: Lesson Start: February 16 Exam Period: From June 1 To July 05 Vocation Period : 6-10 Weeks</p> <p>SUMMER SEMESTER: Lesson Start: July 16 To August 20 Exam Period: August 21-27</p>		

