

WCU develops the practice of **International Autumn** and **Spring** lectures.

Table 4. List of foreign lecturers, their lectures topics and links

No	Name	Lecture topic	Date	Link
1	Dr. Magdalena Osinska,	International Autumn Lecture Series: 1.Economic forecasting - methodology and software 2.Economy of Poland - from transition till nowadays	16.10.2023 - 20.10.2023	https://www.econ.umk.pl/en/news/?id=31584
2	Dr. Aranka Ignasiak-Szulc, Ph.D.	1.Economic and social consequences of the wars in Ukraine - view from Poland 2.Positive societal impact of HEIs - perspective of an AACSB accredited business school		
3	Dr.Laszlo Jozsa	International Spring Lecture Series: 1.Marketing Problems - Marketing Responses in the 21st Century	16.05.2023 - 17.05.2023	https://wcu.edu.az/en/news/macaristanli-professorun-muhaziresi-olub

		2.How to develop a marketing strategy - step-by-step theories and methods		
4	Dr.Florin Nechita	International Autumn Lecture Series: Creativity and Market Communication	05.12.2022	https://www.wcu.edu.az/az/news/ruminiyali-professorun-muhaziresi-olub-ruminiya-sefiri-teleb
5	Przemyslaw Charzynski	1.How the background of food tourism is exemplified by product tourism in various countries,	14.02.2022 - 18.02.2022	https://wcu.edu.az/az/news/polshali-professorlarin-muhazireleri-davam-edir
6	Czeslaw Adamiak	1. Tourism in Central Europe and the Balkans 2. Information on geographical , historical, ethnic, cultural and tourism issues of various countries from all continents 3. The COVID-19 pandemic		

		and the transformation and challenges of tourism in the post-COVID world, 4. Tourism in Poland		
7	Prof. Feridun Hamdullahpur,	"Energy of the Future" Week	15.11.2021 - 22.11.2021	https://wcu.edu.az/az/news/geleceyin-enerji-heftesi-ile-bagli-chixishlar-davam-edir
8	Prof. Masud Efendiyev			
9	Dr. Florian Rupp	The History of Marriage and the Power of Public Goods in Business Networks in Renaissance Florence	16.06.2022	https://wcu.edu.az/az/news/alman-professorun-muhaziresi-olub
		International Autumn Lectures: "Dynamics of Jellyfish Travel: A Mathematical Discussion of the Causes Leading to Blooming"	26.10.2023 - 27.10.2023	https://wcu.edu.az/az/news/alman-professor-telebelerimiz-uchun-muharize-ile-chixish-edi
10	Ashfag Ahmadin	The US withdrawal from Afghanistan and its consequences for Russia	24.12.2021	https://wcu.edu.az/az/news/pakistanli-alimin-muhaziresi-olub
11	Dr. Urs Unkauf	1. European Foreign Policy and	07.12.2021 - 21.12.2021	https://wcu.edu.az/az/events/avropanin-xarici-siyaseti-ve-xezer-regionu-movzusunda-muhazireler-teshkil-edilecek

		the Caspian Region, 2.European Security and Stability Policy in the Caspian Region, 3.Energy: Opportunities , Obstacles, Supply Chain and Security Issues		
		International Autumn Lectures: 1.New Perspectives for Business Diplomacy in the Era of New Global Uncertainties , 2.Energy and Security in the Silk Road Region / Caspian Region, 3.Emergence of Middle Powers and New Global Alliances: BRICS, CICA, Non-Aligned Movement, etc., 4.Security and Stability in the Caspian Region /	31.10.2023 - 03.11.2023	https://wcu.edu.az/az/events/tedqiqatchiprofes-sorlaimn-ishtiraki-ile-enenevi-beynelxalq-payiz-muhazireleri

		South Caucasus		
1 2	Prof. Yurgen Gemeinhardt	International Summer Lectures: Business Evaluation	04.04.20 23	https://wcu.edu.az/az/news/almaniyali-professorun-muhaziresi-olacaq