

Learning outcomes of the Program:

Graduates with a specialization in Business Management possess a range of academic and practical skills. These knowledge and skills needed to solve various challenges encountered in the business world, ensure the development of organizations, and formulate strategies. This prepares them to operate across a wide range of careers and achieve success in various areas of business:

- Graduates practically apply their skills in team building, motivating employees, and enhancing team performance in various business environments.
 - Students gain in-depth knowledge of management theories, leadership principles, and team management.
 - the company's strengths and weaknesses, market opportunities, and threats.
 - Graduates acquire the skills to develop strategic plans, assess risks, and analyze decision-making processes.
 - Graduates gain practical skills in making financial decisions, preparing budgets, and analyzing financial situations.
- They gain practical skills in managing recruitment processes, enhancing employee motivation, and evaluating employee performance.
- Students apply their skills in project planning, resource management, and monitoring project execution in real-world settings.
 - Graduates apply their skills in implementing innovative ideas, managing internal changes, and adapting to social and technological changes.
 - Graduates acquire the skills to implement socially responsible projects and develop sustainable business models.
 - Graduates develop the skills to analyze business data, identify existing problems, and propose solutions.
 - Graduates acquire the skills to enter international markets, establish global trade relations, and engage in intercultural business activities.