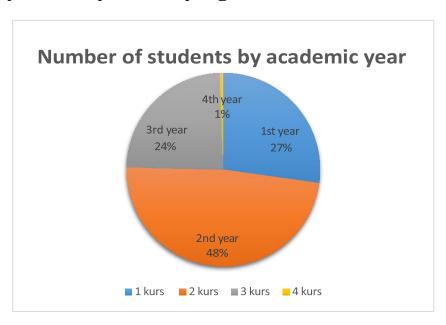
Department of Marketing and Management

Student Feedback and Evaluation Questionnaire of Course Teaching

Date of the survey - 05.03.2025-15.04.2025

■ Number of students who participated in the survey: 192

□1. Which year are you studying in??

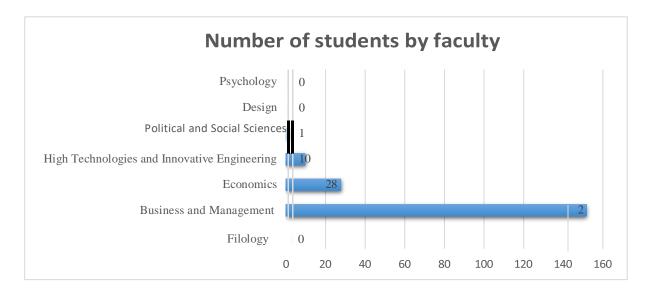


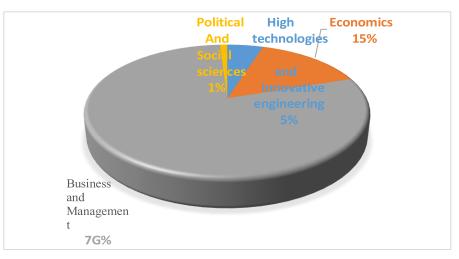
≱ Academic years	❤ Number of students
1st year	52
2nd year	92
3rd year	46
4th year	1

This information is intended to determine student participation by academic years and conduct statistical analysis. The responses for each academic year help assess the effectiveness of teaching.

2. Which faculty are you studying at?:

The purpose of the question is to conduct a comparative analysis of the satisfaction level by faculties.

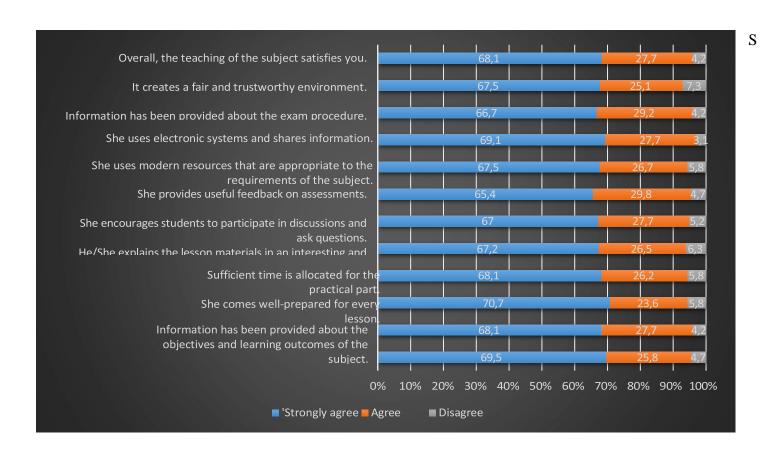




3. Evaluation Questionnaire of Subject Teaching

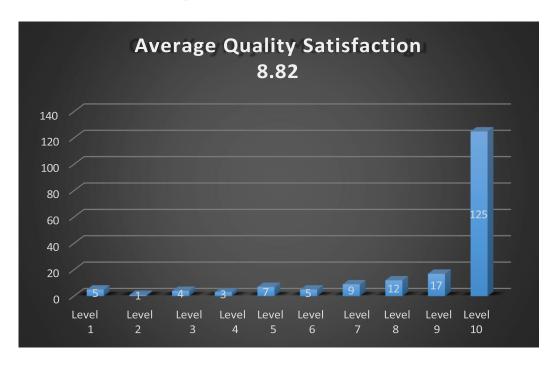
"Through this questionnaire, students provide their opinions on how the teacher conducts the lesson, their explanation style, preparation, communication skills, and the relevance of teaching materials.

The responses are measured using the phrases 'Strongly agree', 'Agree', and 'Disagree'."



4. Finally, evaluate your satisfaction with the teacher's teaching quality using the scale below:

At the end of the survey, students were asked to rate the teacher's overall teaching quality on a 10-point scale. This evaluation is based on the student's overall impression throughout the course.



Average satisfaction indicator for the Department of Marketing and Management:

- **8.82 / 10**
- Students are generally satisfied with the teachers' performance.

The Evaluation Scale of Student Feedback (10-point system)

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Score Range	Assessment Level	Clarification
9 – 10	Very High Satisfaction"	Students are completely satisfied with the
		teacher's performance."
7 - 8	High Satisfaction	Students are generally satisfied.
5 – 6	Partial Satisfaction	Students' opinions vary, and the performance is
		evaluated as average.
1 – 4	Low Satisfaction	Students are generally dissatisfied.

Statistical Analysis of Department Faculty Quality Indicators

Satisfaction Level	Percentage Range	Category	Indicator
Strongly Agree	95%-100%	(Great satisfaction)	
Agree	75%-94%	(Great and moderate satisfaction)	
Partially Agree	50%-74%	(Moderate satisfaction)	
Disagree	0%-49%	(Low satisfaction)	

Teacher's First Name, Last Name	Number of students who participated in the survey (192 students)	Satisfaction Level %	Low satisfaction level (on a 1-10 point scale)	Performance Analysis of Teachers Based on the Questionnaire	Student Feedback
Mustafayeva Gülnisə	11	99%	-		 "I am satisfied with everything, thank you very much." "The teacher is amazing, their approach to lessons is excellent, they explain the lesson with interesting PDFs and presentations." "They explain very well, they conduct the lessons excellently, I am fully satisfied." "May God grant long life and health to our teacher. May they never say, 'What should I do, how should I do it?" "They are an excellent teacher."

Hüseynova Kəmalə	37	81.8%	2 points→ 1 person 3 points→2 persons 4 points →1 persons 5 points →5 persons 6 points → 1 person	1.Yesterday, I went to the university, but my temperature was 39.5°C. I had a fever of 38.7°C at the university yesterday, and I wanted to take the Level course, but I couldn't, so I wouldn't miss too many lessons. I kept coughing non-stop, had tea in the cafeteria, and returned home to get treatment. The monitor informed our teacher about it, but he/she gave me a 0. I am not at all satisfied.
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				 She is a very good teacher and very fair in the evaluation. She is a correct and fair teacher. I am satisfied with everything. "The teacher's approach is excellent. She explains the lessons very well, I completely understand. She is an excellent teacher. I am very satisfied.
Axundlu Aynur	14	100%	-	1. We are always learning something new, both theoretically and practically, he/she informs us a lot. He/she is a very knowledgeable and constantly improving teacher. 2. The most wonderful person I have ever known. How can someone be so flawless, both knowledgeable, cheerful, open-minded, polite, and patient when explaining lessons? Especially, he/she captivates us with his/her beauty. I hope all of his/her efforts are rewarded. 3. She is a very valuable teacher. Personally, I can say that he/she is one of the teachers who stands out among those who teach me. 4.I am very satisfied with the teacher."
Cavadzadə Miryusif	10	94%	-	1. Everything is excellent.
Ağayeva Xanım	52	92.3%	5 points→ 1person 6 points→ 1person	 She has a very beautiful speech. He/She is sincere. "Everything is great, thank you, and may you be well. She is an excellent teacher. She is very polite and patient. Very good.
Xudaverdili Ülviyyə	9	100%	-	 Perfect teaching. May there be more teachers like her. Ulviyye teacher is the best teacher among those who currently teach us. She teaches the most beautifully, treats the children fairly, and understands the students. I wish all of our teachers were like Ulviyye teacher.

				 4. Ulviyye teacher is very understanding, and she explains the lesson very beautifully. 5. She is a very beautiful teacher who explains the lesson clearly, makes us love the subject, and is beyond excellent. 6. She is a very beautiful teacher, I wish everyone taught like her. 7. I am very satisfied
Mirzəyev Natiq	13	62.5%	1point→ 4persons 6points→ 1person	 He stresses the students excessively!" "We do not want Feride Kazimova as a teacher with 534 TB. A fair decision should be made. We are fed up!!!".
Heydərov Vüsal	6	96.6%	-	-
İbrahimov Telman	5	76%	1point→ 1person	-
Mirzəyev Səxavət	7	91.4%	4points→ 1person	 "The teacher is excellent. "He/She explains the lesson very well, I am satisfied. He/She is a super teacher. May God grant long life and good health, Amen.
İsmayılov Elay	1	100%	-	-
Tağızadə Murad	2	95%	-	1. I am completely satisfied with the teacher.
Əbilzadə Rəşad	1	60%	6points→ 1person	-
Cəfərova Vüsalə	6	88.3%	5points→ 1person	-
Qasımov Vüsal	3	90%	-	-

			3points→2persons	1. She is a very good teacher.
Abdullayev Fərhad	15	78.5%	4points→ 1person 6points→ 1person	 The teacher's interest in the lesson and the relationship with the students is very satisfying. The lesson is very interesting, and it takes place around discussions. He teaches well. Farhad teacher is one of the teachers who explains the lesson with great interest and provides detailed
				explanations about the lesson.

Final Result:

Based on the results of the conducted survey, the vast majority of teachers - 87% were evaluated with an average satisfaction level regarding the presented activities.



