

Graduates with a specialization in Management possess a range of academic and practical skills. On the successful completion of the whole course students must:

- learn the fundamental theories and principles of management and understand various management approaches.
- gain in-depth knowledge of organizing management processes, the efficient use of resources, and decision-making methods.
- study strategic management processes, learning about setting long-term goals and objectives, planning, and implementation methods.
- acquire academic knowledge in financial calculations, budget planning, and financial resource management.
- learn human resource strategies, gaining extensive knowledge on recruitment, labor law, training and development, and labor relations.
- understand leadership, motivation, and team-building methods in the HR field.
- possess academic knowledge about the basic principles of marketing, market research, advertising strategies, and brand management.
- study various methods for setting and achieving sales targets.
- understand the structure of an organization, operations improvement, and management hierarchy, learning management methods based on theoretical foundations.
- gain knowledge on how to design work processes aligned