

**MINISTRY OF EDUCATION OF THE REPUBLIC OF AZERBAIJAN**  
**WESTERN CASPIAN UNIVERSITY**  
**(WCU)**

Approved: \_\_\_\_\_  
 Executive Vice-Rector of Western Caspian  
 University **R.H.Baghırov**  
 “ \_\_\_\_\_ ” The year 2023

Program Code and title : **050402 Business management**  
 Program duration: **4 years (8 semesters)**

**CURRICULUM**  
 (for the bachelor's level)

**I. ACADEMIC SCHEDULE**

courses	September					October				November				December					January				February				March					April				May				June					July				August						
	1	8	15	22	29	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	2	9	16	23	2	9	16	23	30	6	13	20	27	4	11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24			
	7	14	21	28	5	12	19	26	2	9	16	23	30	7	14	21	28	4	11	18	25	1	8	15	22	29	8	15	22	29	5	12	19	26	3	10	17	24	31	7	14	21	28	5	12	19	26	2	9	16	23	31			
I							15											::	::	::	::	::	=	=				15												::	::	::	::	::	=	=	=	=	=	=	=	=			
II	=	=					15											::	::	::	::	::	=	=				15												::	::	::	::	::	=	=	=	=	=	=	=	=			
III	=	=					15											::	::	::	::	::	=	=				15												::	::	::	::	::	=	=	=	=	=	=	=	=			
IV	=	=					15											::	::	::	::	::	=	=	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x							

**SYMBOLS :**  
 VACATION

THEORETICAL TRAINING

INTERNSHIP

EXAMINATION SESSION



**II. ACADEMIC TEACHING PLAN**

№	Subject code	Subject Name	Credits number	Total hours	Non-curricular hours	Classroom Hours	Including			Prerequisite (courses required to be taken) Course Codes	Intended Semester of Course (Fall and Spring )	Weekly Course Load
							Lecture	Seminar	Laboratory			
1	2	3	4	5	6	7	8	9	10	11	12	13
	GS-B00	General subjects	24	720	405	315	30	285				21

1	GS-B01	History of Azerbaijan	5	150	105	45	30	15			fall-1	3
2	GS-B02.01	Business and academic communication in a foreign language -1	7	210	105	105	0	105			fall-1	7
3	GS-B02.02	Business and academic communication in a foreign language -2	8	240	120	120	0	120		GS-B02.01	spring-2	8
4	GS – B03	Business and academic communication in Azerbaijani	4	120	75	45	0	45			spring -2	3
	<b>GCS-B00</b>	<b>Elective subjects</b>	<b>6</b>	<b>180</b>	<b>120</b>	<b>60</b>	<b>30</b>	<b>30</b>				<b>4</b>
5	GCS-B04	<i><b>First block</b></i> 1. Philosophy 2. Introduction to multiculturalism 3. Sociology 4. The Constitution of the Republic of Azerbaijan and foundations of law 5. Logics 6. Ethics	3	90	60	30	15	15			spring -4	2
6	GCS-B05	<i><b>Second block</b></i> 1. Information technology (by specialty) 2. Information management 3. Politology	3	90	60	30	15	15			fall-7	2
	<b>SS-B00</b>	<b>Specialized subjects</b>	<b>120</b>	<b>3600</b>	<b>2250</b>	<b>1350</b>	<b>765</b>	<b>585</b>				<b>90</b>
7	SS-BO1	Introduction to economics	6	180	120	60	30	30			fall-1	4
8	SS-BO2	Microeconomics	10	300	180	120	60	60			fall-3	8
9	SS-BO3	Macroeconomics	10	300	180	120	60	60		SS-BO2	spring-4	8
10	SS-BO4	Linear algebra and mathematical analysis	8	240	150	90	45	45			fall-1	6
11	SS-BO5	Probability theory and mathematical statistics	8	240	150	90	45	45			spring-2	6
12	SS-BO6	ICT-basic computer skills	8	240	150	90	60	30			fall-5	6
13	SS-BO7	Statistics	10	300	195	105	60	45			fall-3	7
14	SS-BO8	Econometrics	10	300	195	105	60	45			spring-4	7
15	SS-BO9	Management	7	210	135	75	45	30			fall-3	5
16	SS-B10	Fundamentals of business	6	180	105	75	45	30			fall-5	5
17	SS-B11	Organizational behavior	4	120	75	45	30	15			fall-7	3
18	SS-B12	Human resources management	4	120	75	45	30	15			spring-6	3
19	SS-B13	Marketing	6	180	105	75	45	30			fall-5	5
20	SS-B14	Financial Accounting	6	180	105	75	45	30			spring-6	5
21	SS-B15	Operations management	4	120	75	45	30	15			spring-6	3
22	SS-B16	Biznes strategiyası	4	120	75	45	30	15			fall-7	3

23	SS-B17	Business strategy	6	180	120	60	30	30			spring-6	4
24	SS-B18	Civil defense	3	90	60	30	15	15			spring-4	2
25	<b>SHEI-BOO</b>	<b>Subjects determined by the Higher Education Institution</b>	<b>60</b>	<b>1800</b>	<b>1155</b>	<b>645</b>	<b>375</b>	<b>270</b>				<b>43</b>
26	SHEI -BO1	<b>I block:</b> 1. Firm Economics 2. Price policy 3. Fundamentals of Commerce	4	120	75	45	30	15			fall-1	3
27	SHEI -BO2	<b>II block:</b> 1.Perspectives for the economic development of Azerbaijan 2. Economic integration of Azerbaijan into the global economy 3. The impact of International economic organizations on the economy of the AR	4	120	90	30	15	15			spring-2	2
28	SHEI -BO3	<b>III block:</b> 1. Economy of Azerbaijan 2. Management of investment processes	6	180	120	60	30	30			spring-2	4
29	SHEI -BO4	<b>IV block:</b> 1. Business law 2. Business ethics 3. International economic organizations	3	90	45	45	30	15			fall-3	3
30	SHEI -BO5	<b>V block:</b> 1.Economic regulation 2. <b>Crisis management</b> 3 Management theory	4	120	75	45	30	15			spring-4	3
31	SHEI -BO6	<b>VI block:</b> 1. International economics 2. Innovation Economy 3. Business plan	4	120	75	45	30	15			fall-5	3
32	SHEI -BO7	<b>VII block:</b> 1. Fundamentals of accounting 3. Business risk assessment	6	180	120	60	30	30			fall-5	4
33	SHEI -BO8	<b>VIII block:</b> 1 Business organization in service sectors 2. Business organization in tourism 3. Business organization in the healthcare services	6	180	120	60	30	30			spring-6	4
34	SHEI -BO9	<b>IX block:</b> 1. Taxation and tax policy 2. Audit	4	120	75	45	30	15			spring-6	3

35	SHEI-B10	<b>X block:</b> <i>1.Operations of transnational corporations in Azerbaijan</i> 2. Development prospects of small and medium-sized enterprises in Azerbaijan <i>3.Digital marketing</i>	6	180	105	75	45	30			fall-7	5
36	SHEI-B11	<b>XI block:</b> 1 Quality management in business 2. Management of small businesses and startups <i>3 Business risk management</i>	7	210	135	75	45	30			fall-7	5
37	SHEI-B12	<b>XII block:</b> 1. The impact of free economic zones on the national economy 2. Business organization in free economic zones 3. Forms of international business	6	180	120	60	30	30			fall-7	4
		<b>Practice</b>	<b>30</b>									
		Career planning	5								spring-8	
		Soft skills	9								spring-8	
		Hard skills	10								spring-8	
		Internship/project	6								spring-8	
		<b>TOTAL</b>	<b>240</b>									

### III. DURATION OF TRAINING

Education year	Theoretical training	Examination session	Practice	Vacation
I	30	10		10
II	30	10		12
III	30	10		12
IV	15	5	20	4
<b>Total</b>	<b>105</b>	<b>35</b>	<b>20</b>	<b>38</b>

	I semester	II semester	III semester	IV semester	V semester	VI semester	VII semester	VIII semester
<b>Weekly workload</b>	23	23	23	22	23	23	22	
<b>Examinations number</b>	5	5	4	5	5	6	6	
<b>Credits number</b>	30	30	30	30	30	30	30	30

***Director of the Center for Teaching  
Organization and Management:***

\_\_\_\_\_ ***PHD P.Akhundov***  
«\_\_\_\_\_» \_\_\_\_\_ ***the year 2023***

***It was approved by the Scientific Council of WCU,  
«\_\_\_\_\_» ( Protocol №) at the meeting held in 2023***